

## 发起人简介



*Ms. Stephanie (Zhihua) Yan, prior to her current endeavor on creativity and humanity, has over twenty years of professional experience in international media – including work with the Far Eastern Economic Review (then a Dow Jones company), CNN, and Turner Broadcasting System (a Time Warner company).*

*As the Founder & Principal of Z. H. STUDIO, an international media consultancy established in 2007, Ms. Yan led the company to acquire and retain an ever-growing cohort of institutional clients -- including but not limited to: high-growth companies in China's innovative economy, multinational corporations and Fortune 500 firms, city planners, China's top-rated industrial parks and development zones, IBLAC (International Business Leaders' Advisory Council for the Mayor of Shanghai), leading aircraft lessors, and so on.*

*Ms. Yan received her MBA degree from the Kellogg School of Management at Northwestern University in 2004. She is also a serial entrepreneur and an angel investor.*

颜之华女士(1972年生)目前是 THE EU HUB 发起人，并同时担任“之华媒体”的自由撰稿人。此前她拥有逾 20 年国际传媒行业经验，曾服务过的机构包括道琼斯集团《远东经济评论》社、美国有线电视新闻网(CNN)、时代华纳集团特纳广播系统(亚太)公司等。

她于 2007 年发起成立的“之华媒体”(英文名为 Z. H. STUDIO) 常年提供国际媒体传播服务与咨询，客户中有财富 500 强企业、纽约上市公司、Red Herring 世界百强、地方政府机构、中央级媒体集团、高成长型公司等；涉及中国区域发展的咨询项目包括：国家级领先的开发区、工业园区、新区、自贸区、保税港区，以及上海市市长国际企业家咨询会议等。

2020 年，她发起成立 Creativity and Humanity: THE EU HUB 致力于嫁接欧洲的创意与人文资源服务于中国及亚洲地区不断增长的需求。

颜之华 1991 年从上外附中毕业、1995 年获得上海外国语大学国际新闻专业本科学位、2004 年获得美国西北大学凯洛格商学院工商管理硕士(MBA)学位；2007-09 年期间任凯洛格北京校友会联席主席一职。2012 年应邀担任在美国旧金山举办的“摩根斯坦利可持续投资创业大赛”评委。颜女士本人亦是一位天使投资人。